

KURENT

OPERATIONAL ARCHITECTURE · VISIBILITY. MARGIN. INDEPENDENCE.

Most founder-led businesses don't have a growth problem. They have a dependency problem — the business runs through the founder, and every decision routes back to one desk.

Kurent diagnoses that structural dependency and prescribes the exact sequence to fix it. Not coaching. Not motivation. A clinical read of the business, and an architecture to build from it. This page is the fast version of that. The full framework goes deeper, in Kurent Studios.

THE VMI FRAMEWORK

Every founder-led business is scored across three structural forces. The Operational Maturity Score (OMS) shows exactly where a business sits, and which force is the dominant constraint.

VISIBILITY	Can the business see its own operations clearly, without the founder explaining them?
MARGIN	Does revenue convert into retained profit, or leak out through undocumented cost?
INDEPENDENCE	Can the business operate, decide, and deliver without the founder in the room?

WHO THIS IS FOR

Founder-led businesses between \$1M and \$10M in revenue — the range where the founder's personal capacity has become the ceiling on the business's growth, valuation, or freedom.

HOW IT WORKS

1. THE DIAGNOSTIC

A structural assessment across all three pillars. Twenty questions, under ten minutes, human-reviewed. It produces an OMS score and names the dominant constraint.

2. THE BLUEPRINT

A sequenced fix — what's broken, what to fix first, and what follows. Visibility before Margin. Margin before Independence. The sequence is not optional.

3. THE ENGAGEMENT

Kurent architects the fix. The client's team or an ecosystem partner builds it. Every engagement runs through Metron, Kurent's operational maturity platform.

NEXT STEP

Take the 10-Minute Diagnostic →

kurentco.com/diagnostic

Why Are We Prescribing Before Diagnosing? →

kurentco.com/studios/why-are-we-prescribing-before-diagnosing

Scale isn't luck. It's architecture.

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